

PLAY IT SAFE!

COUNTERFEIT CAMERA ACCESSORIES CAN BE DANGEROUS TO YOU AND YOUR EQUIPMENT.

KNOW THE RISKS: WHY COUNTERFEITS CAN BE DANGEROUS

- They may burn, melt or smoke
- Not all functions may be supported
- Counterfeits support criminal activity



KNOW THE DIFFERENCE

Genuine vs. Counterfeit

Genuine

Built with heat management technologies for your safety

Counterfeit

Built with no regard for your safety

DON'T GET FOOLED!

FOLLOW THESE TIPS TO PLAY IT SAFE!

- ☑ Purchase from authorized dealers or directly from the manufacturer.
 - ☑ Be careful when buying through foreign sites.
 - ☑ Beware of "too-good-to-be-true" prices.
 - Check to make sure the package is of high quality.
 - Beware of suspicious messaging.
 - Check to make sure your battery fits easily in your device.
 - Check for overheating.
 - Make sure your battery holds a charge.
 - Compare logos for consistency.
- When in doubt, let the manufacturer check it out.**

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Canon YMC NATIONAL CRIME PREVENTION COUNCIL

FIND OUT MORE ABOUT HOW YOU CAN AVOID COUNTERFEITS AT NCPC.ORG AND USA.CANON.COM/ABOUTCOUNTERFEITS