

FINANCIAL FRAUD in THE UNITED STATES

LEARN TO PROTECT YOURSELF

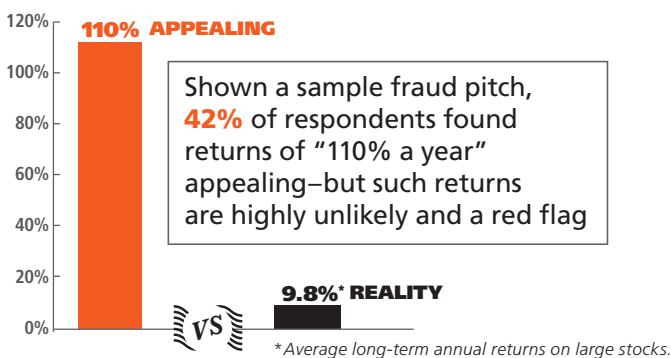


\$50 BILLION
per year lost to fraud

More than
8 in 10
solicited for
potentially fraudulent offers



Part of the problem is that many Americans have **unrealistic expectations of market returns.**



Americans age 65 and older are more likely to be targeted and 34% more likely to lose money once targeted than respondents in their 40s.



BE SURE TO ASK and CHECK.



ASK if the person is licensed to sell you the investment and if the investment is registered.



CHECK the answers with FINRA or the SEC. You can use FINRA's BrokerCheck and the SEC's EDGAR database.

Fraudsters use many tactics to get to your money.

WHAT DO THESE OFFERS LOOK LIKE?

67% of survey respondents received an email offering a large amount of money but required an initial deposit or fee.



64% were invited to an "educational" investment meeting that was likely a sales pitch.

36% received a letter stating they had won the lottery in another country.



VISIT SAVEANDINVEST.ORG FOR MORE INFORMATION.

Source: FINRA Investor Education Foundation research report, *Financial Fraud and Fraud Susceptibility in the United States* (2013). Study and methodology available online at www.SaveAndInvest.org.

SaveAndInvest.org