

- CPTED is a crime prevention technique that focuses on preventing crime by designing a physical environment that positively influences human behavior. Training participants learn the theories behind CPTED and how to put them into action within their community.

## Publications

NCPC provides a broad range of publications to meet the needs of crime prevention professionals, individuals, and communities.

- *Catalyst* is NCPC's monthly online newsletter that keeps readers abreast of the latest crime prevention news and best practices from across the country.
- *Coalition E-Bulletin* is the Crime Prevention Coalition of America's electronic newsletter for crime prevention professionals that updates members on grant information, training opportunities, and NCPC materials and products.
- *Preventing Identity Theft: A Guide for Consumers* provides consumers with identity theft prevention tips and step-by-step instructions on how to reclaim their identity if they have been a victim.
- *Principles of Crime Prevention* outlines ten action principles that focus on strategies to meet the crime prevention needs of the 21<sup>st</sup> century.
- *Seniors and Telemarketing Fraud 101* helps senior citizens identify common telemarketing schemes and provides tips and hints on how to avoid becoming a victim.

## Websites

NCPC maintains two content-rich websites and an online store where individuals can order crime prevention materials and products.

- [ncpc.org](http://ncpc.org) is NCPC's main website. It provides visitors with up-to-date crime prevention news, information on all of the agency's programs, trainings,

publications, and access to the Crime Prevention Coalition of America.

- [McGruff.org](http://McGruff.org) is a fun website for children that features interactive games, stories, and webisodes that teach children how to identify potentially dangerous situations.

The McGruff® Store, [www.mcgruffstore.org](http://www.mcgruffstore.org), is the premier source for community crime prevention. It features official McGruff products and merchandise for those engaged in volunteer or community-building activities or other aspects of crime prevention.

### NCPC Crime Prevention Month Kit

Every October, NCPC celebrates Crime Prevention Month by disseminating a kit of action ideas and reproducible crime prevention materials to federal, state, and local leaders; law enforcement groups; schools; community organizations; and a host of others. Tens of thousands of the kits go to crime prevention practitioners, who, in turn, distribute hundreds of millions of copies of Crime Prevention Month materials.

*The National Crime Prevention Council is committed to making America a safer and more caring nation and to reduce crime's impact on society. For more information on NCPC, the Crime Prevention Coalition of America, or any of NCPC's materials, programs or trainings, please call 202-466-6272.*



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# QUICK FACTS About the National Crime Prevention Council



**NATIONAL  
CRIME  
PREVENTION  
COUNCIL**

The National Crime Prevention Council (NCPC) is the nation's center of excellence for crime prevention. A private, nonprofit, tax-exempt 501(c)(3) organization, its primary mission is to be the nation's leader in helping people keep themselves, their families, and their communities safe from crime.

## Protecting Children and Youth

Through a variety of materials, programs, public service campaigns, training curricula, and websites, NCPC enables families and communities to create healthy and safe environments for children and youth.

- **Be Safe and Sound in Schools** works with the school facility, parents, and local community to address safety and security concerns to provide children and teens with a safe learning environment. The program combines physical security with a climate of respect.
- **McGruff Neighborhood** is a fully integrated initiative that takes a holistic approach to protecting children and youth through three programs for children—**McGruff Club**, **McGruff House**, and **McGruff Truck**. McGruff Club introduces children to McGruff the Crime Dog® and engages kids in positive and instructive activities. McGruff House and McGruff Truck provide children and other individuals with a safety network when they find themselves in frightening or dangerous situations. These specially marked houses and trucks help make children and entire neighborhoods safer.
- **Teens, Crime, and the Community (TCC)** is made up of two programs, *Community Works*, a comprehensive law-related, crime prevention curriculum, and Youth Safety Corps, the club component of the TCC initiative. TCC believes smarter youth make safer communities.
- **Youth Outreach for Victims Assistance** mobilizes teenagers to create public awareness campaigns that educate youth about teen victimization and resources for help. The project is a partnership between NCPC and the National Center for Victims of Crime.

## New in 2008

Two new NCPC initiatives help create safe neighborhoods through partnerships of local law enforcement and citizens.

- **Celebrate Safe Communities (CSC)** CSC is designed to motivate residents to help support partnerships among community safety initiatives, celebrate the public's awareness of crime prevention and safety messages, and help communities highlight partnerships among public safety agencies. CSC is a joint initiative of NCPC, the National Sheriffs' Association, and the Bureau of Justice Assistance that focuses on Crime Prevention Month, October.
- **Capacity Building in Cities** will help local law enforcement agencies and their community partners in six to eight of the country's most troubled cities design, implement, and assess comprehensive anticrime strategies that emphasize prevention. NCPC will be a partner of the U.S. Department of Justice in this initiative.

## Crime Prevention Coalition of America

The Crime Prevention Coalition of America is a non-partisan group of more than 400 national, state, federal, and community-based organizations representing thousands of constituents united to promote citizen action to prevent crime. Through a variety of conferences, training sessions, and the promotion of the prevention-first approach to crime prevention, the Coalition continues to change the way we think about preventing crime.

## Public Service Advertising Campaigns

NCPC promotes personal safety basics in all aspects of its work. In an effort to provide communities with crime prevention tools, NCPC continually monitors trends in crime prevention to ensure its work is appropriate, relevant, and on target. The following public

service campaigns were created to help raise awareness about these important issues. They incorporate a variety of elements including print, radio, TV, and Web.

- **Bullying Prevention** provides children and parents with strategies to help stop bullying.
- **Delete Cyberbullying**, NCPC's award-winning campaign, educates children and parents on how to identify and report a cyberbully.
- **Take A Bite Out of Cyber Crime** teaches consumers how to identify and protect themselves against threats like computer viruses, spam, phishing, identity theft, and online predators. The campaign is a joint initiative of NCPC, the Chief Marketing Officer Council, and the Forum to Advance the Mobile Experience. The program is sponsored and supported by Comcast, CNET Network, Intel, McAfee, USATODAY division of Gannett Co. and VeriSign.
- **Preventing Identity Theft** arms individuals with simple measures they can take to protect their identity.
- **Preventing Senior Telemarketing Fraud** provides senior citizens with the tools they need to protect themselves against telemarketing fraud.

## Training

The National Crime Prevention Council provides training and technical assistance tailored to the needs of agencies, communities, and others engaged in crime prevention. Current trainings available are Campus Crime Prevention and Crime Prevention Through Environmental Design (CPTED).

- **Campus Crime Prevention** is a multi-agency training program of NCPC in partnership with the International Association of Campus Law Enforcement Administrators and the Bureau of Justice Assistance. The curriculum provides basic crime prevention training for campus law enforcement officers.